

7.1 Proposed languages of the Programmes:

Sr. No.	Languages	Hours, Minutes per week
1	Urdu	
2	English	
3	Regional	
4	Other(Please specify)	

7.2 The Programme Mix which the applicant plans to adopt:

S.No.	Programme category	Hrs/Mnts per week	Percentage

8. Organizational set-up:

8.1 Details regarding Ownership/Control of the Company:

[Information regarding CEO, Directors and shareholders]

S.No.	Name Position in Company	NIC No.	Extent of Shares holding	Financial interest in other Print/Electronic Media

8.2 Names and addresses of the ultimate beneficial ownership of the Company:

S.No.	Name, address, NIC Number

(Attach duly attested affidavit, as per specimen given in the SOQs,)

9. Technical Information:

9.1 Site Information

- a. Name of Station _____
- b. Address of Station _____
- c. Date of start Broadcasting _____ d. Special sign of Tx: _____
- e. Co-ordinates
Longitude: _____ Degrees _____ Minutes: _____ Seconds _____
Latitude: _____ Degrees: _____ Minutes: _____ Seconds: _____
- f. Distance from the nearest aerodrome/airport _____
- g. Call Sign _____ h. Area of Service (Sq. Km) _____
[Add contour Maps of coverage]

9.2 **Equipment Data:**

- a. Type of Antenna: _____
- b. Transmission Frequency _____
- c. Max Radiated Power(dbW): _____
- d. Transmission: Mono Stereo
- e. Working Schedule(PST): _____

9.3 **Supplementary information** (if any): _____

10. **Financial aspects:**

Sr. No.	Source of Funding	Yes/No
1	Self-Financing	
2	Government Grants	
3	Foreign grants/assistance	
4	Advertising	
5	Others(Please Specify)	

(Cash flow statement for 5 years, Pay-back period, expected return on investment)
Attach details

11. **Socio-economic effect:**

(Attach brief note on the social benefits or objectives sought to be achieved by the project)

UNDERTAKING

I/We _____, the applicant(s) do hereby declare that the above facts are correct in all respects. I/We also undertake to:

- (a) respect the sovereignty, security and integrity of the Islamic Republic of Pakistan;
- (b) respect the national, cultural, social and religious values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan;
- (c) ensure that programmes and advertisements do not encourage violence, terrorism, racial, ethnic or religious discrimination, sectarianism or hatred;
- (d) comply with rules and regulations made under the PEMRA Ordinance and the Code of Conduct annexed to this form;

(e) broadcast programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority,

(f) comply with the codes of Conduct for programmes and advertisements approved by the Authority;

(g) abstain from broadcasting any programme or advertisement in violation of copyright or other property right;

(h) obtain permission/type approval from PEMRA before import of any transmitting apparatus for broadcasting; and

(i) abstain from selling, transferring or assigning any of the rights conferred by the licence without prior written permission of the Authority.

Signature of Applicant

Place _____

Date _____

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FOR OFFICIAL USE ONLY

1. Date of filing the application. _____
 2. Date of referring the case to PTA. _____
 3. Date of receipt of report from PTA. _____
 4. Frequency requested for. _____
 5. Frequency approved by FAB. _____
 6. Date of Issuance/renewal of Licence. _____
 7. Next date for the renewal. _____
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RECEIPT

Received application form, alongwith fee, from _____
Through _____ today, the _____, 201 .

For
Pakistan Electronic Media Regulatory Authority,
Islamabad