



**PAKISTAN ELECTRONIC MEDIA  
REGULATORY AUTHORITY  
ISLAMABAD**

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**PRE SS RE LE ASE**

**PEMRA HOLDS MEETING WITH PBA AND CABLE OPERATORS TO  
DISCUSS DIGITALIZATION OF CABLE TV NETWORKS**

A meeting with Pakistan Broadcasters Association and Cable Operators was convened at PEMRA Regional Office, Karachi, today for discussing roadmap on digitalization of Cable TV Networks in Pakistan.

Matter was discussed in detail. All the stakeholders presented their point of view. It is further decided that in order to finalize another session will be held on May, 27<sup>th</sup> and 28<sup>th</sup> at PEMRA Headquarters Islamabad.

**(Muhammad Tahir)  
General Manager (Media & PR)**