



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
ISLAMABAD**

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PRESS RELEASE

**COMPLAINTS AGAINST TV DRAMAS, COMMERCIALS & MORNING SHOWS: PEMRA TO HOLD
CONSULTATIVE MEETING WITH STAKEHOLDERS**

Pakistan Electronic Media Regulatory Authority (PEMRA) has been receiving a large number of complaints from viewers on the deteriorating standards of the TV dramas, commercials and morning shows being shown on private channels.

Keeping these issues in mind, PEMRA is holding a consultative meeting with relevant stakeholders, namely, Pakistan Broadcasters Association (PBA), representatives of the private TV Channels on Thursday, March 16th, 2017 and looks forward to discussing them in detail to bring improvement in the quality and standards of the TV programmes.

**Muhammad Tahir
GM (Media & PR)**