



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
ISLAMABAD**

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PRESS RELEASE

**PEMRA ISSUES SHOW CAUSE NOTICES TO FILMAZIA, URDU-1, GEO KAHANI
& HTV FOR AIRING INDIAN CONTENT**

Pakistan Electronic Regulatory Authority (PEMRA) issued show cause notices to Filmazia, Urdu-1, Geo Kahnai and HTV in violation of the orders of Hon'ble Islamabad High Court, Islamabad dated 09.05.2018 passed in Writ Petition No. 4098/2013 titled "Muhammad Waqas Malik, Advocate vs Government of Pakistan through Secretary etc." wherein IHC has ordered that "there shall be complete ban on advertisements, dramas and films of foreign origin, India in particular."

Show Cause Notices have been served to Filmazia, Urdu-1, Geo Kahnai and HTV, for airing Indian Drama serial "Naagin 2", "Kulfi Kumar Bajay Vala", "Kum Kum Bhagya" and "Chandar Kanta" respectively, which is also violation of Section 20(c) & (f) of PEMRA Ordinance 2002 as amended by PEMRA(Amendment) Act 2007, Rule 15(1) of PEMRA Rules 2009 and Clause 3(10(a), 3(1)(e) & 17 of Electronic Media (Programmes and Advertisements) Code of Conduct, 2015.

PEMRA has directed all the TV channels to show cause in writing as well as appear for personal hearing on May 25, 2018 at PEMRA HQs. In case of failure in submitting reply within stipulated time and non-appearance for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against the channels in pursuance of Section 27,29,30 of the PEMRA of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007.

**(Muhammad Tahir)
General Manager (Media & PR)**