



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
ISLAMABAD**

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PRESS RELEASE

CHAIRMAN PEMRA ASSUMES CHARGE TODAY

In pursuance of notification No. 2(30)/ 2015-PEMRA (Vol. III) issued by the Ministry of Information, Broadcasting, National History and Literary Heritage Islamabad, Mr. Muhammad Saleem has assumed the charge for the post of Chairman PEMRA today, i.e. June 29, 2018.

Mr. Muhammad Saleem while talking to PEMRA officials pledged to evolve PEMRA as a vibrant and effective regulator. He further expressed his stern conviction in Freedom of Expression and Speech as enshrined in the Article 19 of the Constitution of Pakistan and urged to adopt consultative approach with all stakeholders for overcoming impending challenge and regulatory issues amicably, yet without compromising on the writ of the Authority. Chairman said that PEMRA should not be perceived as martinet, imposing arbitrary sanctions on media.

Prior to his assignment Mr. Muhammad Saleem was serving as Principle Information Officer (PIO) of Government of Pakistan in the Ministry of Information, Broadcasting, National History and Literary Heritage Islamabad.

**(Muhammad Tahir)
General Manager Media & PR**