

MOST IMMEDIATE



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
ISLAMABAD**

PEMRA HQs,
Operations Wing,
3rd Floor, Mauve Area,
G-8/1, Islamabad.
Tel: 051-9107115

No.13(89)/OPS/2018/634

9th June, 2018

All Satellite TV Channel Licensees.

Subject: **COMPLIANCE OF THE HON'BLE SUPREME COURT OF PAKISTAN
ORDERS IN THE MATTER OF HUMAN RIGHTS CASE NO.22753-S OF
2018.**

The Hon'ble Supreme Court of Pakistan, while hearing the subject matter on 09.06.2018 has directed PEMRA to ensure strict compliance of Clause 7.2 of the Licence Terms and Conditions read with Regulation 18(1)(a) of (Television Broadcast Station Operations) Regulation 2012, particularly in respect of prescribed limit of Foreign / Indian Content. Relevant provisions are reproduced below:

Clause 7.2 of the Licence Terms & Conditions:

The licensee shall be allowed 10% foreign content, the break-up of 10% is as follows.

- i. *40% of the 10% (4% of the overall) may be English content.*
- ii. *60% of the 10% (6% of the overall) may be Indian or other content."*

Regulation 18 of PEMRA (Television Broadcast Station Operations) Regulations, 2012,

18. General Standards for Programmes.- (1) In addition to the Code of Conduct prescribed under the rules, the licensee shall comply with the following:

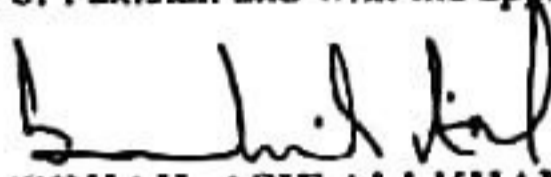
a. the licensee shall ensure to provide a proportion of programmes of indigenous origin as per approved program mix not being less than 90% of the total programming.

2. In pursuance with the above orders of the Hon'ble Supreme Court of Pakistan, all Satellite TV Channel Licensees are hereby strictly directed to review their daily transmission and abide by the prescribed limit of 10% Foreign content which includes Indian content i.e. 6%, with immediate effect.

3. Any violation in the matter is liable to immediate and strict legal action inter alia prohibition of programme, movie, promo, teaser etc., under Section 27 and suspension or revocation of Licence under Section 30(3) of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007.

4. In addition, the Hon'ble Supreme Court of Pakistan has directed PEMRA to ensure strict compliance of the above provisions of laws, during the Eid-ul-Fitr Holidays, therefore, if any violation is observed, licence of the violator(s) / transmission of the channel shall be suspended under Section 30(3) of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, without any notice.

5. This issues on the directions of Hon'ble Supreme Court of Pakistan and with the approval of competent authority.


(SOHAIL ASIF ALI KHAN)
Director General
Operations Broadcast Media

Copy to:

1. Registrar, Hon'ble Supreme Court of Pakistan, Islamabad.
2. Mr. Munawar Ali, Assistant Registrar, Hon'ble Supreme Court of Pakistan, Islamabad.
3. Chairman Pakistan Broadcasters Association, Karachi
4. Director General, Monitoring, PEMRA.
5. Director General, Licensing Broadcast Media, PEMRA.
6. All Regional General Managers / Incharge Regional Offices /Sub Offices, PEMRA.
7. Secretary to Authority, PEMRA [For information and record of the Authority.]
8. General Manager to Executive Member, PEMRA.
9. Head Legal, PEMRA.