

SCHEDULE-A

NON-TRANSFERABLE
Reference No. STV _____/2014
(for official use only)

APPLICATION FORM FOR A SATELLITE TELEVISION BROADCAST
STATION LICENCE

Please read the following instructions carefully before filling in the Application Form:

- To be submitted in duplicate after printing on A4 paper size;
- Give complete answers, use extra sheets if required, attach copies of other relevant documents, if required, to illustrate an answer;
- Use the typescript or write in black ink in CAPITAL letters;
- Please attach documentary evidence of your authorization to act on behalf of the applicant company;
- One form can be used for only one category;

To,
The Pakistan Electronic Media Regulatory Authority,
Islamabad.

1. 1.1 Name of applicant company: _____

1.2 Full Name & title of CEO: _____

1.3 CNIC No. of CEO: _____

1.4 Applicant company's Registration No.: _____

1.5 National Tax No.: _____

1.6 Date of incorporation: _____

1.7 Business Address: _____

1.8 Mailing Address [If different from above]: _____

1.9 Telephone No.: _____ Mobile No.: _____

1.10 Fax No.: _____ E-mail address.: _____

1.11 Website: _____

2. 2.1 Proposed Location of broadcast station: _____

2.2 Addresses of existing or proposed overseas offices

3. **Category of licence**(mark only one) News & Current affairs Entertainment
EducationSportsAgricultureHealthRegional language

10. **Funding Details:** _____

11. **Socio-economic Impact:**(Attach note of approx. 2000 words on the social benefits or objectives sought to be achieved by the project)

12. **Financial & Technical Feasibilities:** (attach details as per schedule-H & I)

UNDERTAKING

I/We _____, the applicant company(s) do hereby declare that the above facts are correct in all respects and nothing has been concealed or misrepresented therein. I/We also undertake that:

- (1) I/we shall respect the sovereignty, security, integrity and ideology of the Islamic Republic of Pakistan;
- (2) I/we shall respect the national, cultural, social and Islamic values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan and to safeguard the ideology of Pakistan;
- (3) I/we have read and understood the eligibility criteria and bidding procedure and shall strictly comply with the same in letter and spirit;
- (4) I/we, if granted a licence, shall comply with PEMRA Ordinance, rules and regulations made thereunder, the Code of Conduct, licence terms & conditions and instructions as notified by the Authority from time to time and pay licence fee, annual fee including such percentage of annual gross advertisement revenue as may be applicable, security deposit and all such other dues as notified by the Authority;
- (5) I/we, if granted a licence, shall broadcast programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority;
- (6) I/we shall abstain from broadcasting any programme or advertisement in violation of copyrights or other intellectual property rights;
- (7) I/we shall obtain NOC from PEMRA before import of any transmitting apparatus for broadcasting as required under Section 20 of the PEMRA Ordinance 2002;
- (8) I/we shall not sell, transfer or assign any of the rights conferred by the licence without prior written permission of the Authority;
- (9) I/we have provided all documents which are required to be submitted along with the application for STV channel licence and shall provide any further information if and when required by the Authority;

Signature on behalf of Applicant company

Place _____

Date _____

Reference No.STV /2014

RECEIPT

Received Rs. 200,000/- through Pay Order/Bank Draft
No. _____, from _____ dated _____ thro
ugh _____ today, the _____, 2014.

For Pakistan Electronic Media
Regulatory Authority, Islamabad

SCHEDULE-B

S.No.	Category	Base Price Rs. In Million	Licences to be auctioned	Annual Fee (In Rupees)
	(1)	(2)	(3)	(4)
1	News & Current Affairs	50	1	1.0 million+ 5% of AGAR
2	General Entertainment	40	1	0.7 million + 7.5% of AGAR
3	Sports	30	1	0.7 million + 7.5% of AGAR
4	Education	10	1	0.3 million + 5% of AGAR
5	Agriculture	10	1	0.3 million + 5% of AGAR
6	Health	10	1	0.3 million + 5% of AGAR
7	Regional Language	10	1	0.5 million + 5% of AGAR

AGAR = Annual Gross Advertisement Revenue

NON-DEFAULTER STATUS AFFIDAVIT

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____ S/o _____ (Designation) _____ of M/s _____ (hereinafter referred as “the applicant company”) do hereby solemnly state and affirm on oath that neither the applicant company nor any of its CEO, Directors and shareholders are defaulter of PEMRA, any financial institution, tax authorities or the Government of Pakistan or any provincial and Local Government.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-D

AFFIDAVIT FOR COMPLIANCE

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____ S/o _____

(Designation) _____ of

M/s _____ (hereinafter referred as “the applicant company”) do

hereby solemnly state and affirm on oath that the applicant company and its CEO, Directors and shareholders shall abide by the PEMRA Ordinance 2002, the Rules, Regulations, guidelines, eligibility criteria, bidding procedure, Code of Conduct made thereunder and as amended from time to time as well as the directions issued by the Authority from time to time. I also undertake to pay the applicable licence fee, annual fee including the percentage of the gross advertisement revenue as provided in the Schedule-B of the eligibility criteria and bidding procedure, security deposit or as amended by the Authority from time to time.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

AFFIDAVIT - CROSS MEDIA OWNERSHIP

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____ S/o _____

(Designation) _____ of

M/s _____ (hereinafter referred as “the company”) do hereby solemnly state and affirm on oath that neither the applicant company nor any of its CEO, Directors or shareholders directly or indirectly own, operate or manage any distribution service network e.g. cable TV, IPTV etc. which may disqualify for getting a broadcast media licence in terms of Rule 13 of the PEMRA Rules 2009.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-F

AFFIDAVIT - FOREIGN MEDIA OWNERSHIP

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____ S/o _____

(Designation) _____ of M/s _____

(hereinafter referred as “the applicant company”) do hereby solemnly state and affirm on oath that the applicant company is not ineligible for grant of licence in terms of Section 25 of the PEMRA Ordinance 2002 as amended from time to time or as provided in the eligibility criteria and bidding procedure.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-G

AFFIDAVIT FOR NO BLACKLISTING STATUS

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____ S/o _____

(Designation) _____ of M/s _____

(hereinafter referred as “the applicant company”) do hereby solemnly state and affirm on oath that neither the applicant company, nor any of its Directors and shareholders has ever been blacklisted by PEMRA or any organization of Government.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-H

CHECKLIST FOR TECHNICAL FEASIBILITY OF THE APPLICANT COMPANY

S. No	Details	Provided	Not provided
1	Name of satellite to be used along with its footprint		
2	Technical parameters e.g. symbol rate, polarization, FEC, Uplink & Downlink frequency		
3	Detail of satellite bandwidth (in MHz) to be leased		
4	Equipment / technology to be used e.g. DVB-S/DVB-S2, compression technique e.g.MPEG-2/MPEG-4		
5	Whether the channel will be Free to Air (FTA). If encrypted, details of encryption		
6	Details of studio equipment		
7	Details of transmission, modulation type and equipment		
8	Details of uplink equipment, Block Up Converter (BUC) and High Power Amplifier (HPA)		
9	Number of DSNGs in case of a news channel		
10	Editing facilities, delaying techniques and equipment		
11	Proposed location of broadcast station and uplink facility		
12	Details of In-house monitoring mechanism		
13	Details of remote access equipment (if any)&purpose		

SCHEDULE-I**CHECKLIST FOR FINANCIAL FEASIBILITY OF THE APPLICANT COMPANY**

S. No	Details	Provided	Not provided
1	Financial feasibility study of the project: i. Project cost with break-up. ii. Pro Forma Income Statement clearly showing sources of revenues i.e. subscription, advertisements and projected operating& non-operating expenses. iii. Pro Forma Balance Sheet iv. Pro Forma Cash Flow Statement v. Capital Equipment along with cost vi. Sources and uses of Funds statement vii. Break Even analysis i. Payback period ii. Debt to Equity Ratio		
2	Proposed time lines of project (Gantt chart)		