



PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY

GOVERNMENT OF PAKISTAN

INVITATION TO APPLY FOR SATELLITE TELEVISION BROADCAST STATION LICENCE

Pakistan Electronic Media Regulatory Authority (PEMRA) invites applications under Section 19 of the PEMRA Ordinance 2002 (as amended by PEMRA (Amendment) Act 2007) from the companies (registered under Companies Ordinance 1984) interested in establishing & operating commercial satellite TV broadcast stations in Pakistan in the following categories:

(1) News & Current Affairs, (2) Entertainment, (3) Sports, (4) Education, (5) Agriculture, (6) Health (7) Tourism (8) Shopping (9) Regional Language.

The eligibility criteria, application form, base price and bidding procedure can be obtained from the address given below during working days i.e. Monday to Friday (0800-1600 PST), or can be downloaded from PEMRA (www.pemra.gov.pk) & PPRa (www.ppra.org.pk) websites.

The applicant company shall submit the application along with a processing fee of **Rs. 200,000/-** (non-refundable) in the form of Demand Draft or Pay Order drawn in favor of PEMRA. The complete applications along with required documents must reach the address given below before closing hours (i.e. 1600hours) on **Monday, 2nd July, 2018**.

Companies which have already applied for the grant of satellite TV license also need to apply afresh except those companies which applied against a similar advertisement dated **1st of September 2014**.

Pre-qualified applicant companies shall be invited to participate in the bidding process for the award of satellite TV broadcast station license at a date and time given by the Authority.

The submission of applications or pre-qualification shall not establish any right or claim of any applicant company whatsoever for the grant of satellite TV license. The Authority reserves the right to accept or reject all or any application in the light of PEMRA laws, Rules & Regulations.

General Manager (Licensing) PEMRA Headquarters

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www.pemra.gov.pk