



PAKISTAN ELECTRONIC MEDIA  
REGULATORY AUTHORITY  
ISLAMABAD

PEMRA HQs,  
Operations Wing,  
3<sup>rd</sup> Floor, Mauve Area, G-  
8/1, Islamabad.  
Tel: 051-9107128  
Tel: 051-9107129

No.13(57)/OPS/2018

July 24, 2018

Chief Executive Officer,  
M/s Recorder Television Network Pvt. Ltd. (Aaj News),  
Karachi.


Subject: SHOW CAUSE NOTICE

Whereas, "Aaj News" on 24.07.2018 during its Election Transmission invited leaders of various political parties as guests with Aasma Sherazi (host of the program), in flagrant violation of Code of Conduct for Media issued by the Election Commission of Pakistan. Whereas, PEMRA in this regard had also issued an Advice on July 23, 2018 as well as a Press Release on July 24, 2018, mentioning guidelines for TV channels while conducting Election Transmission. It is reiterated that as per directives of the ECP, representation of any political party through its leaders or representatives is also banned till the conclusion of Election Process on July 25, 2018.

2. Now therefore, M/s. Recorder Television Network Pvt. Ltd. (Aaj News), through its CEO is hereby directed to show cause in writing as well as appear for personal hearing on Tuesday, July 31, 2018 at 5th Floor, PEMRA Headquarters, Islamabad at 11:10 am as to why on above mentioned violations, under Section 29 of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, fine upto Rs.1,000,000/- (rupees one million) may not be imposed on "Aaj News".

3. In case of failure to submit reply within stipulated time and non-appearance of CEO for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against M/s Recorder Television Network Pvt. Ltd. "Aaj News".

4. This issues with the approval of competent authority.

  
(Muhammad Tahir)  
General Manager  
(Operations Broadcast Media)

Copy for information:

1. Secretary, Election Commission of Pakistan, Islamabad
2. Director General (Licensing-Broadcast), PEMRA.
3. Director General (Monitoring), PEMRA.
4. Regional General Manager, PEMRA, Karachi.
5. General Manager to Chairman, PEMRA.
6. Head (Legal), PEMRA.



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No.13(57)/OPS/2018/.....

July 24, 2018

Chief Executive Officer,  
M/s ARY Communications Pvt. Ltd. (ARY News),  
Karachi.

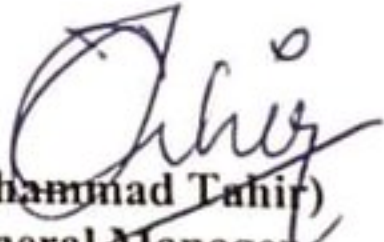
Subject: SHOW CAUSE NOTICE

Whereas, "ARY News" on 24.07.2018 during its Election Transmission invited leaders of various political parties as guest in flagrant violation of Code of Conduct for Media issued by the Election Commission of Pakistan. Whereas, PEMRA in this regard had also issued an Advice on July 23, 2018 as well as a Press Release on July 24, 2018, mentioning guidelines for TV channels while conducting Election Transmission. It is reiterated that as per directives of the ECP, representation of any political party through its leaders or representative is also banned till the conclusion of Election Process on July 25, 2018.

2. Now therefore, M/s. ARY Communications Pvt. Ltd. (ARY News), through its CEO is hereby directed to show cause in writing as well as appear for personal hearing on Tuesday, July 31, 2018 at 5th Floor, PEMRA Headquarters, Islamabad at 11:00 am as to why on above mentioned violations, under Section 29 of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, fine upto Rs.1,000,000/- (rupees one million) may not be imposed on "ARY News".

3. In case of failure to submit reply within stipulated time and non-appearance of CEO for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against M/s ARY Communications Pvt. Ltd. "ARY News".

4. This issues with the approval of competent authority.

  
(Muhammad Tahir)  
General Manager  
(Operations Broadcast Media)

Copy for information:

1. Secretary, Election Commission of Pakistan, Islamabad
2. Director General (Licensing-Broadcast), PEMRA.
3. Director General (Monitoring), PEMRA.
4. Regional General Manager, PEMRA, Karachi.
5. General Manager to Chairman, PEMRA.
6. Head (Legal), PEMRA.



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No.13(57)/OPS/2018/.....

July 24, 2018

Chief Executive Officer,  
M/s Fortune Marketing (Pvt.) Ltd. (Din News)  
LAHORE

Subject: SHOW CAUSE NOTICE

Whereas, "Din News" on 24.07.2018 during its Election Transmission at 08:00 pm invited Mr. Jawad Ahmed leader of Barabri Party Pakistan as guest in flagrant violation of Code of Conduct for Media issued by the Election Commission of Pakistan. Whereas, PEMRA in this regard had also issued an Advice on July 23, 2018 as well as a Press Release on July 24, 2018, mentioning guidelines for TV channels while conducting Election Transmission. It is reiterated that as per directives of the ECP, representation of any political party through its leaders or representative is also banned till the conclusion of Election Process on July 25, 2018.

2. Now therefore, M/s Fortune Marketing (Pvt.) Ltd. (Din News), through its CEO is hereby directed to show cause in writing as well as appear for personal hearing on Tuesday, July 31, 2018 at 5th Floor, PEMRA Headquarters, Islamabad at 11:50 am as to why on above mentioned violation, under Section 29 of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, fine upto Rs.1,000,000/- (rupees one million) may not be imposed on "Din News".

3. In case of failure to submit reply within stipulated time and non-appearance of CEO for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against M/s Fortune Marketing Pvt. Ltd. "Din News".

4. This issues with the approval of competent authority.

  
(Muhammad Tahir)  
General Manager

(Operations Broadcast Media)

Copy for information:

1. Secretary, Election Commission of Pakistan, Islamabad
2. Director General (Licensing-Broadcast), PEMRA.
3. Director General (Monitoring), PEMRA.
4. Regional General Manager, PEMRA, Karachi.
5. General Manager to Chairman, PEMRA.
6. Head (Legal), PEMRA.



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No.13(57)/OPS/2018/.....

July 24, 2018

Chief Executive Officer,  
M/s Independent Media Corporation Pvt. Ltd. (Geo News),  
Karachi.

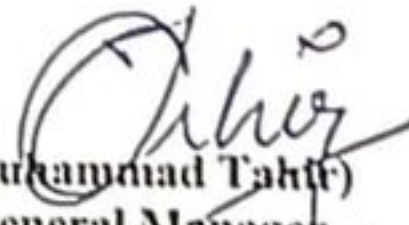
Subject: SHOW CAUSE NOTICE

Whereas, "Geo News" on 24.07.2018 during its Election Transmission invited leaders of various political parties as guests, in flagrant violation of Code of Conduct for Media issued by the Election Commission of Pakistan. Whereas, PEMRA in this regard had also issued an Advice on July 23, 2018 as well as a Press Release on July 24, 2018, mentioning guidelines for TV channels while conducting Election Transmission. It is reiterated that as per directives of the ECP, representation of any political party through its leaders or representatives is also banned till the conclusion of Election Process on July 25, 2018.

2. Now therefore, M/s. Independent Media Corporation Pvt. Ltd. (Geo News), through its CEO is hereby directed to show cause in writing as well as appear for personal hearing on Tuesday, July 31, 2018 at 5th Floor, PEMRA Headquarters, Islamabad at 11:20 am as to why on above mentioned violations, under Section 29 of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, fine upto Rs.1,000,000/- (rupees one million) may not be imposed on "Geo News".

3. In case of failure to submit reply within stipulated time and non-appearance of CEO for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against M/s Independent Media Corporation Pvt. Ltd. "Geo News".

4. This issues with the approval of competent authority.

  
(Muhammad Tahtf)  
General Manager  
(Operations Broadcast Media)

Copy for information:

1. Secretary, Election Commission of Pakistan, Islamabad
2. Director General (Licensing-Broadcast), PEMRA.
3. Director General (Monitoring), PEMRA.
4. Regional General Manager, PEMRA, Karachi.
5. General Manager to Chairman, PEMRA.
6. Head (Legal), PEMRA.



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No.13(57)/OPS/2018/.....

July 24, 2018

Chief Executive Officer,  
M/s Jaag Broadcasting Pvt. Ltd. (Samaa TV),  
Karachi.

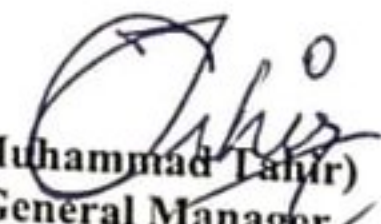
Subject: SHOW CAUSE NOTICE

Whereas, "Samaa TV" on 24.07.2018 during its Election Transmission invited leaders of various political parties as guests, in flagrant violation of Code of Conduct for Media issued by the Election Commission of Pakistan. Whereas, PEMRA in this regard had also issued an Advice on July 23, 2018 as well as a Press Release on July 24, 2018, mentioning guidelines for TV channels while conducting Election Transmission. It is reiterated that as per directives of the ECP, representation of any political party through its leaders or representatives is also banned till the conclusion of Election Process on July 25, 2018.

2. Now therefore, M/s. Jaag Broadcasting Pvt. Ltd. (Samaa TV), through its CEO is hereby directed to show cause in writing as well as appear for personal hearing on Tuesday, July 31, 2018 at 5th Floor, PEMRA Headquarters, Islamabad at 11:40 am as to why on above mentioned violations, under Section 29 of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, fine upto Rs.1,000,000/- (rupees one million) may not be imposed on "Samaa TV".

3. In case of failure to submit reply within stipulated time and non-appearance of CEO for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against M/s Jaag Broadcasting Pvt. Ltd. "Samma TV".

4. This issues with the approval of competent authority.

  
(Muhammad Latif)  
General Manager  
(Operations Broadcast Media)

Copy for information:

1. Secretary, Election Commission of Pakistan, Islamabad
2. Director General (Licensing-Broadcast), PEMRA.
3. Director General (Monitoring), PEMRA.
4. Regional General Manager, PEMRA, Karachi.
5. General Manager to Chairman, PEMRA.
6. Head (Legal), PEMRA.



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No.13(57)/OPS/2018/.....

July 24, 2018

Chief Executive Officer,  
M/s Airwaves Media Pvt. Ltd. (News One)  
Karachi


Subject: SHOW CAUSE NOTICE

Whereas, "News One" on 24.07.2018 during its Election Transmission invited leader of MQM, Pakistan as guest, in flagrant violation of Code of Conduct for Media issued by the Election Commission of Pakistan. Whereas, PEMRA in this regard had also issued an Advice on July 23, 2018 as well as a Press Release on July 24, 2018, mentioning guidelines for TV channels while conducting Election Transmission. It is reiterated that as per directives of the ECP, representation of any political party through its leaders or representatives is also banned till the conclusion of Election Process on July 25, 2018.

2. Now therefore, M/s. Airwaves Media Pvt. Ltd. (News One), through its CEO is hereby directed to show cause in writing as well as appear for personal hearing on Tuesday, July 31, 2018 at 5th Floor, PEMRA Headquarters, Islamabad at 11:30 am as to why on above mentioned violations, under Section 29 of PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, fine upto Rs.1,000,000/- (rupees one million) may not be imposed on "News One".

3. In case of failure to submit reply within stipulated time and non-appearance of CEO for personal hearing, the Authority shall have the right to initiate ex-parte proceedings against M/s Airwaves Media Pvt. Ltd. "News One".

4. This issues with the approval of competent authority.

  
(Muhammad Tahir)  
General Manager  
(Operations Broadcast Media)

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1. Secretary, Election Commission of Pakistan, Islamabad
2. Director General (Licensing-Broadcast), PEMRA.
3. Director General (Monitoring), PEMRA.
4. Regional General Manager, PEMRA, Karachi.
5. General Manager to Chairman, PEMRA.
6. Head (Legal), PEMRA.