



**PAKISTAN ELECTRONIC MEDIA  
REGULATORY AUTHORITY  
ISLAMABAD**

PEMRA HQs,  
Operations Wing,  
3<sup>rd</sup> Floor, Mauve Area,  
G-8/1, Islamabad.

No.13(101)/OPS/2018/...662

9<sup>th</sup> July, 2018

**All Satellite TV Channel Licensees (News & Current Affairs).**


**All FM Radio Licensees (Commercial)**

Subject: **CODE OF CONDUCT FOR MEDIA FOR GENERAL ELECTIONS-2018**

Please find enclosed herewith copy of Code of Conduct for media circulated by the Election Commission of Pakistan for coverage of General Elections 2018.

2. PEMRA is in receipt of complaints from various political parties for not according them balanced coverage, therefore, all News & Current Affairs Satellite TV Channel / FM Radio (Commercial) Licensees are hereby requested to ensure fair and balanced coverage to all political parties / candidates contesting the general elections 2018, strictly in line with above Code of Conduct.

3. This issues with the approval of competent authority.

  
General Manager  
(Operations Broadcast Media)